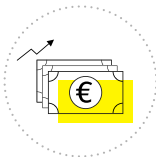


# Hi Advertiser!

Want to increase  
your *reach* and *turnover*?  
We can make it happen.

We bring **qualified clients**  
to your online shop

Generate *high-value buyer contacts* by integrating your product  
with our *shopping24 commerce network*. With a target group-  
specific traffic mix you'll benefit directly from *increased reach*  
and *turnover*.



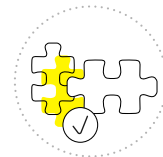
### Turnover

Increase in turnover  
with a high percenta-  
ge of new customers



### Fairness

Pay-per-click-based  
accounting with no  
minimum contract term



### Integration

Easy and quick  
integration of your  
product data feed



### Expertise

Personal support  
from our expert  
team



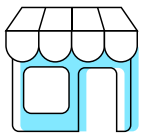
### Globalisation

Product listing in  
the DACH countries + NL,  
FR, IT, UK and further  
expansion in europe



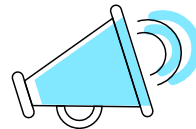
## A network with 10 million shop-happy users

This incorporates: Our shopping24 commerce network, linking **9 product search engines** with **200 publishers**. Adding to that **we increase the visibility and reach of your products** in the CSS Shopping Ads auction. With us you can always offer your users the right product in the right context as well as win over new customers.



### 9 shopping portals

More turnover through target-group-specific product recommendations



### 200 Publisher

Increase in reach through diverse traffic sources

fashion24

shoparound.at

Living24

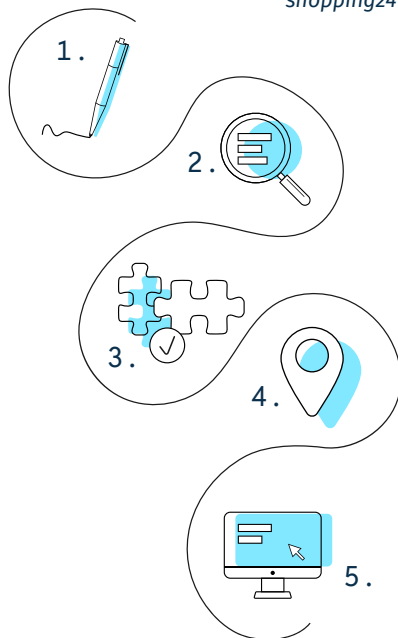
GMX

Vergleich.org

LIONSHOME  
HOME & LIVING

## 5 easy steps to targeted traffic

Do you want to quickly and easily **multiply your reach**?  
In only 5 easy steps, you will get access to our exclusive shopping24 commerce network.



#### 1. Signing the contract

You send us the signed contract offer.

#### 2. Feed check

You create the data feed using our [Specifications](#) and we'll then check them.

#### 3. Tracking integration

You integrate our [Conversion Tracking](#) for optimal campaign control.

#### 4. Product integration

We place your products in our commerce network, focusing on the target group.

#### 5. Access to partner-portal

You can view the most important KPIs at any time via our partner-portal.

Find out more  
online or  
get in touch with  
us.

Advertiser Management

partner@s24.com  
[s24.com](https://s24.com)

shopping24  
commerce network